

2018 MARQUETTE BLUE & GOLD FUND AUCTION

SPONSORSHIP BENEFITS AT-A-GLANCE

Benefits for Auction Sponsors	Platinum Sponsor \$25,000	Gold Sponsor \$10,000	Blue Sponsor \$5,000	Silver Sponsor \$3,000	Table Captain \$1,500	Dinner Sponsor \$7,500	Bar Sponsor \$5,000	Valet Sponsor \$2,500	Golden Eagle Sponsor \$1,000 \$500 or \$250
Complimentary admission to the 2018 Blue & Gold Fund Auction	20 Guests	10 Guests	10 Guests	10 Guests	10 Guests				
Complimentary admission to Marquette vs. Wisconsin pregame event at the Fiserv Forum on Dec. 8, 2018									
Access to purchase (2) game tickets for the Marquette vs. Wisconsin game at the Fiserv Forum on Dec. 8, 2018									
Access to the Marquette Room for the Marquette vs. Wisconsin game at the Fiserv Forum on Dec. 8, 2018									
Access to the Mezzanine Club during the 2018-19 Men's Basketball season									
Recognition on Gesture auction bidding website and mobile application									
Recognition on auction website									
Blue & Gold Fund priority points*									

**Ready to Be
The Difference?
Complete the
enclosed form!**

* The tax law was changed effective January 1, 2018. Now, donations that result in benefits related to the purchase or priority of athletic seats may no longer be deductible. For this reason, donations that result in priority points for athletic seats may not be deductible. Note that if you choose to forego priority points, your contribution may be fully deductible. If you elect this option, you must decline to receive points in writing (see enclosure). Please consult with your tax advisor for guidance.

ADVERTISING OPPORTUNITIES

GET NOTICED BY THE MARQUETTE UNIVERSITY COMMUNITY AND SUPPORT STUDENT-ATHLETES.

Do you have a business to promote? Or something you'd like to advertise?

Buying ad space in our auction catalog is a great way for you to get the attention of our community.

The catalog is viewed by Marquette alumni, staff and community members at the auction and online nationwide.

ADVERTISING OPTION	AD SIZE	PRICE
Back Cover Ad	Full Page	\$2,500
Inside Front Cover Ad	Full Page	\$2,000
Inside Back Cover Ad	Full Page	\$2,000
Inner Page Ad	Full Page	\$1,500
Half Page Ad	Half Page	\$ 750



MARQUETTE BLUE & GOLD FUND

2017 AUCTION



The 27th Annual Blue & Gold Fund Auction will take place on Friday, December 7, 2018

Proceeds from the 2018 Blue & Gold Fund Auction will benefit the Blue & Gold Athletic Scholarship Fund supporting the educational needs of Marquette's student-athletes. This is a great opportunity to promote your brand through what has become the "event of the year" for Marquette Athletics. The 2017 event raised over \$600,000 and sold out with over 500 attendees including members of university leadership, the board of trustees and Marquette coaches and student-athletes.

Community support is extremely important to our quest for excellence at Marquette University and within the Department of Intercollegiate Athletics.

Together, we are committed to developing success driven student-athletes who achieve excellence in academics, athletics and leadership through service to others.

Your help will enable us to support this pursuit for excellence.



John Wagner
St. Davids, Ontario



Allazia Blockton
Milwaukee, Wis.

Derek Gross
Neenah, Wis.

MARQUETTE BLUE & GOLD FUND

27th Annual Blue & Gold Fund Auction

SPONSORSHIP AND ADVERTISING
OPPORTUNITIES