

---

# Beyond MU – Building a Culture of Student Success

Dr. John Su, Vice Provost for Academic Affairs and Student Success

Mr. Andrew Hirsh, Ed '21, Graduate Assistant for Assessment,  
M. Ed. Student



---

## *Goals of student success*

- Support undergraduate retention, graduation, and first destination outcomes
- Target to increase six-year graduation rate to 90% and year 1-2 retention rate to 94%.





## *Why Student Success?*

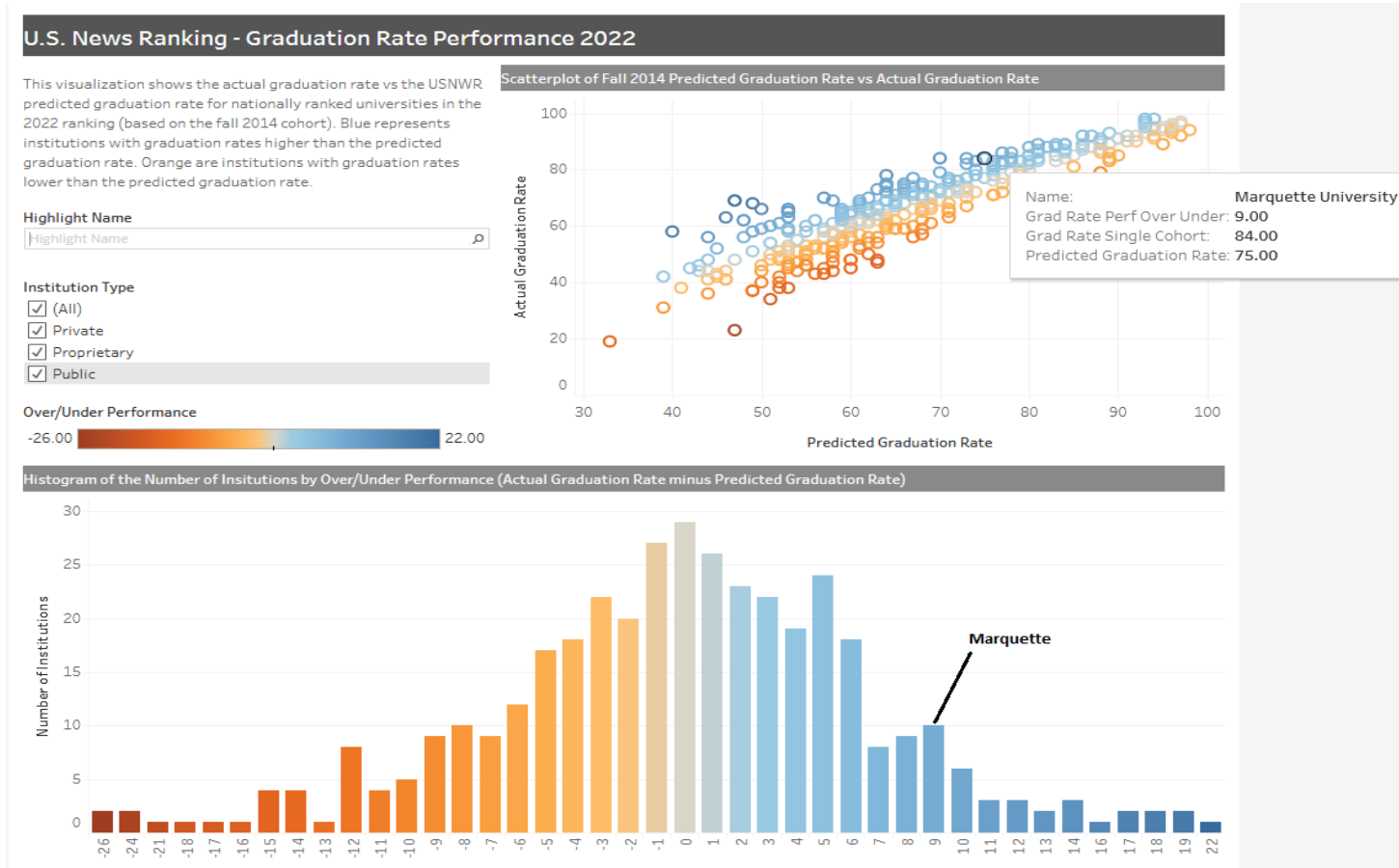
- Catholic, Jesuit mission
- Diversity, Equity, and Inclusion
- Synergy among campus strategic efforts (e.g., wellness)

**TIME TO RISE**

THE MARQUETTE PROMISE TO BE THE DIFFERENCE



# How are we doing?



## Actual minus predicted rate

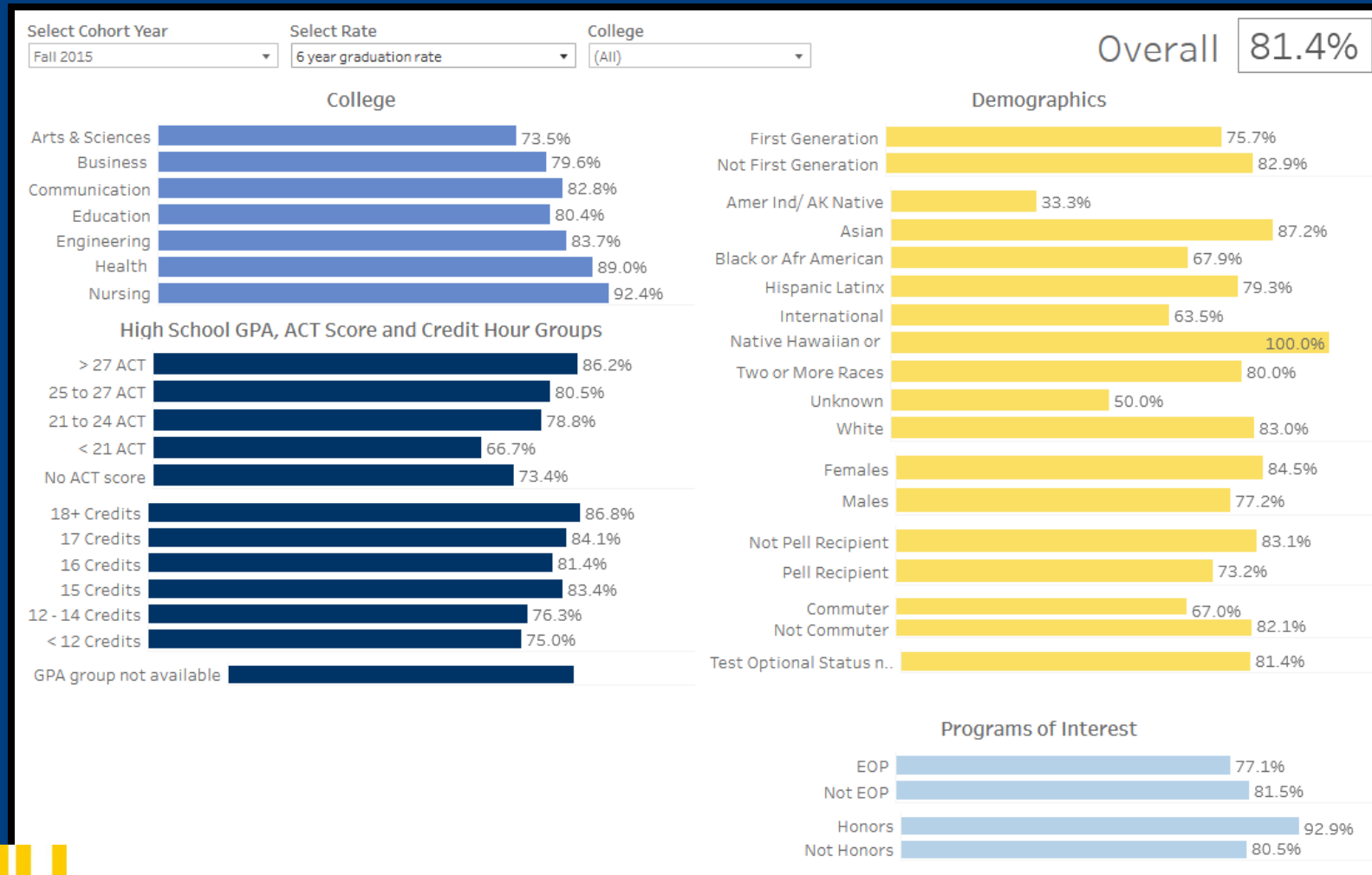
- Marquette: +9
- UW-Madison: +5
- Villanova: +5
- Loyola Chicago: +4
- St. Louis University: +1
- Creighton: +0
- Notre Dame: +0
- Boston College: -2
- Georgetown: -2
- UWM: -9

## *“Colleges where low-income students get the highest ROI”*



- Marquette ranks #50 in the country
- [Source: https://cew.georgetown.edu/cew-reports/lowincome/](https://cew.georgetown.edu/cew-reports/lowincome/)

# Student success gaps at Marquette





---

## *What is our vision?*

- “From First Day to First Destination”
- Culture of mentorship and engagement
- Retention focus







---

## *What is our strategy?*

- Communication
  - Navigation
  - Academic Engagement Network
- Community
  - Peer mentoring
- Classroom
  - High-DFW Courses
  - Inclusive pedagogy



# Lemonis Center for Student Success



## Academic “first stop”/“start here”:

- Academic advocates
- Support academic progression (tutoring, coaching, career)
- Hub connecting to broader campus support network

# Serving the whole person

- Bursar
- Financial Aid
- Registrar
- Student Employment

- Recreation Center
- Student Counseling Services
- Student Prevention Services
- Student Medical Clinic

Marquette  
Central

Wellness  
(2024?)

Student  
Life  
(Union)

Student  
Success  
Center

- Student Development
- Student Organizations
- Center for Engagement and Inclusion
- Community Service
- Campus Ministry

- Academic coaching
- Tutoring/learning communities
- Career/professional formation
- Experiential learning
- Library research support
- ????

# Where are we?





# Student-Led Research



- Spring 2022 Team (8 Students, 4 Staff/Faculty)
  - Main objective: make recommendations for improved Student Success Website and communication of resources
  - 8 students & 4 faculty/staff
    - Diverse majors, social identities, residential status, transfer status, etc.
- Main Steps
  - Research peer institutions
  - Engage in interviews with students, faculty, and staff
  - Share experiences and converse with each other

# Summary of Student Recommendations

- Accessibility of the website
  - Links, chat function/help button, going beyond academics
- Financial support
  - Scholarships, financial literacy skills, approachability
- Safe spaces
  - Hurdles to access, campus climate, welcoming spaces for marginalized identity groups
- Mental health
  - Increased counseling staff, boost duration of support, "normalize asking for help"



Thriving academically, socially, and in overall health and wellness through supportive programming and peers.

Having resources that are accessible for students to do well in and out the classroom.

Providing resources to students to help them in and outside of the classrooms which ensures the progression of students.

Centering the voices of students who are often overlooked so that they find a sense of belonging on campus. Marquette is not just for people who fit a particular image or stereotype, and there should be a concentrated effort to provide space for those who don't feel they fit the picture of a Marquette student.

An academic scholar is achieving greatness in their studies, but more importantly is well-rounded in their co-curricular, jobs, and utilizing different resources for their benefit.

Students feel confident that they have a solid social and academic support group throughout their college experience and feel like they have the resources to strive to the goal they want to achieve.



# Spotlight on key student success initiatives



PEER  
MENTORING



EXPERIENTIAL  
LEARNING



RESIDENCE HALL



STAFFING  
SUPPORT

---

## *Peer mentoring*

- Learning communities=academic success
- Extending Orientation
- Building future networks





## Experiential learning: from labs to documentaries

- **Meaningful engagement= academic success**



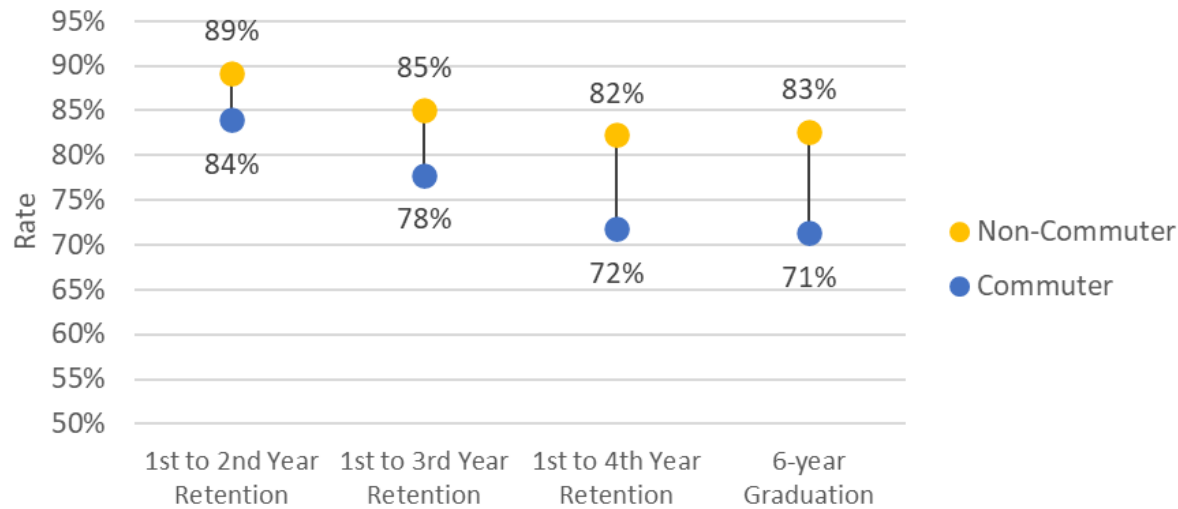
**TIME TO RISE**

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

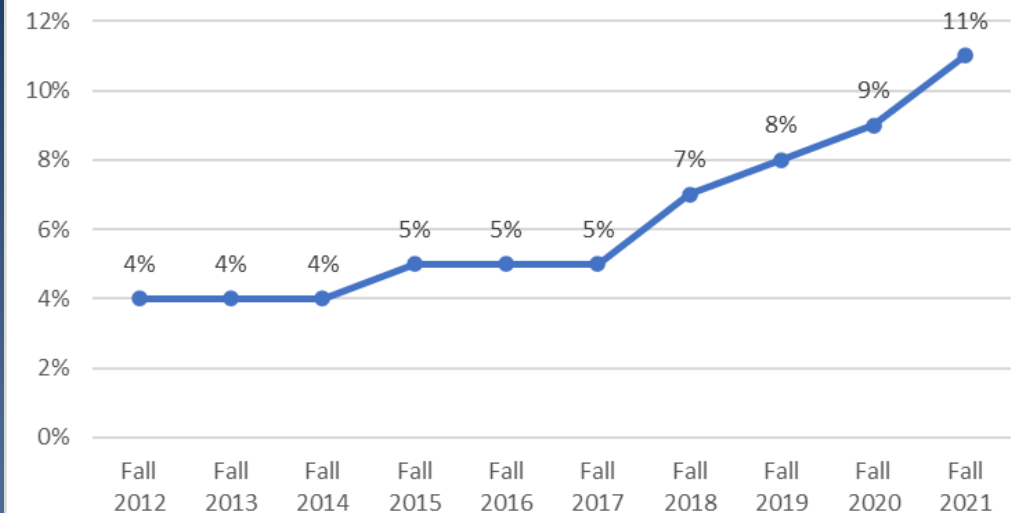


# Residence life and academic success

Student Success Rates of Commuters vs Non-Commuters



% Commuters in First-Year Class



# People change lives



RISE



Student  
Educational  
Services



Urban  
Scholars



Educational  
Opportunity  
Program



Career Services

Supporting faculty/staff mentors

# QUESTIONS???

“Silos” vs. “Centers of Excellence”—How do we coordinate across campus?

How do we deepen our culture of mentorship and engagement?

How do we utilize the creativity and expertise of students to enhance student success?

**TIME TO RISE**

THE MARQUETTE PROMISE TO BE THE DIFFERENCE



# TIME TO **RISE**

---

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

