

# MARQUETTE Mentors

"Building a Successful Mentor Program  
and the Unprecedented Results  
Behind Marquette Mentors."



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**BE THE DIFFERENCE.**

## Panelists

Sheena Carey, Jour '81, Grad '83, internship director and lecturer, Diederich College of Communication, Marquette University

Kayley Reith, Arts student, Marquette University

Nic Schmidt, Eng '18, corporate associate, Perkins Coie; New York City

Dan Stein, Arts '98, director, Inflammatory Bowel Disease Program, Froedtert and the Medical College of Wisconsin; Milwaukee



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# Establish Program Objectives

1. Program goals
2. Program structure
3. Program duration
4. Mentor/mentee invitation, selection and matching
5. Participant training, support, communication
6. Program staffing lead
7. Measuring success



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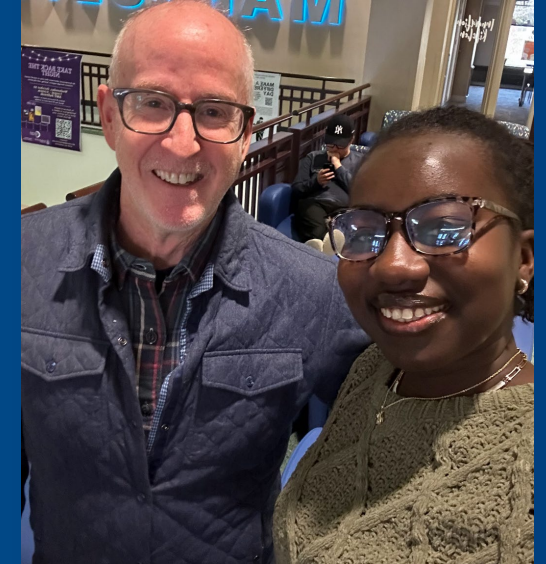


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## How It Works

- 1:1 mentor/mentee match, based upon college, major, career interest, geographic match (when possible)
- Local and distance initiative (mentors in 30 states and Europe)
- Formal program: academic year
- **Student mentees responsible for leading communication with mentors**
- **High touch**
- **Goals, Communication Cadence: metrics driven**
- University Advancement (Engagement/Development)



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# Establishing Objectives, Including Mentee Goals, Metrics and Accountability



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# Building the Mentor-Mentee Relationship



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# Establishing Goals



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# Ongoing Communication: Paramount to Success



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# Measuring Success

100% would recommend the program

96% program exceeded or met expectations

95% annual mentor retention rate

90% completed their established goals

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# Words of Wisdom



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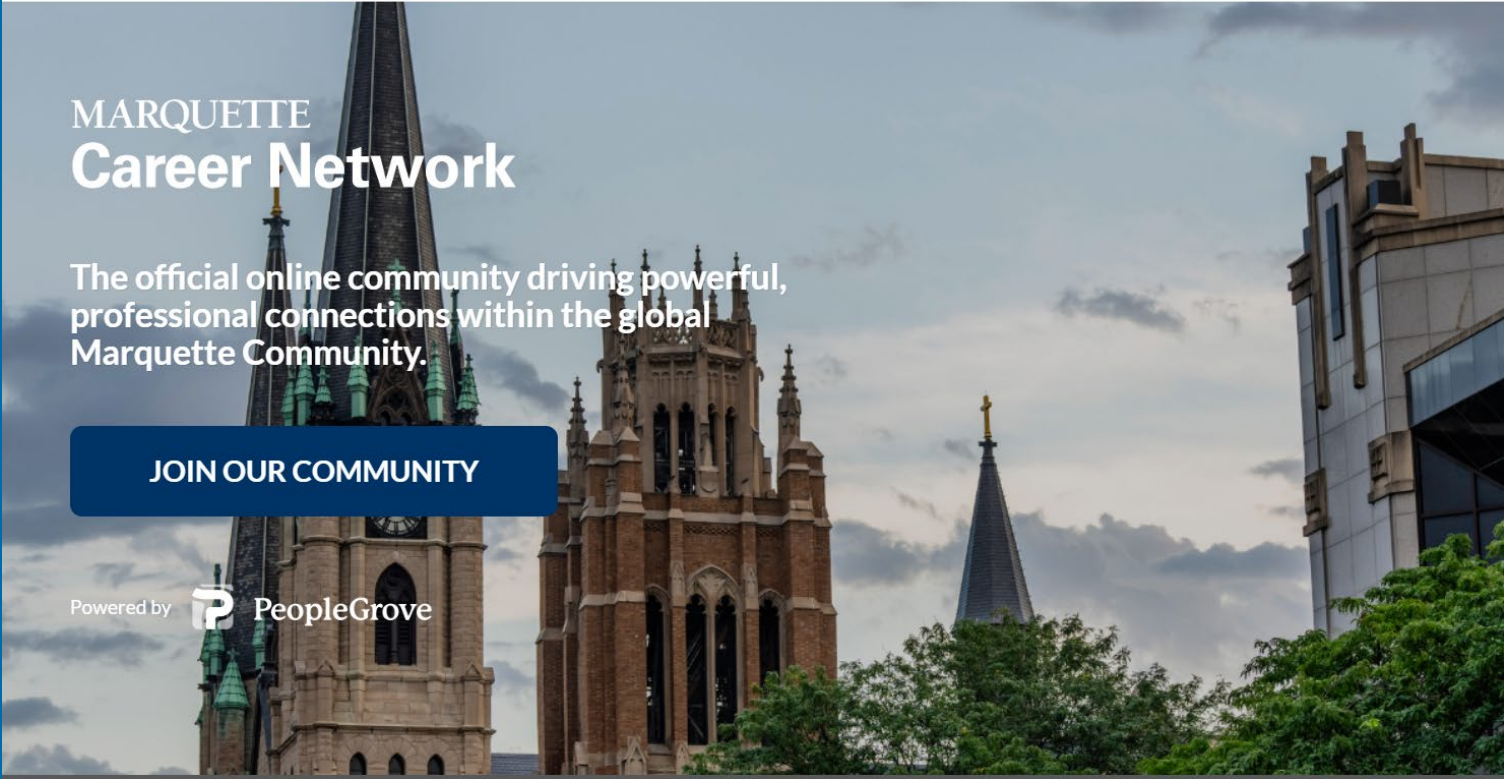


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# Marquette Career Network

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**Career Network**

The official online community driving powerful,  
professional connections within the global  
Marquette Community.

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<https://mcn.marquette.edu>



# MARQUETTE Career Network

Marquette's official global online community, facilitating career-related conversations between current students and alumni, parents and friends.

Features include:

- Access to a library of career resources & tips
- Job board
- 1:1 mentoring connections
- A filterable member directory
- Highlighted alumni owned businesses



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## MARQUETTE CAREER NETWORK

### FEATURES

- Informal & Formal Mentorship
- Search and Filter Connections and Opportunities Catered to Interests
- Scheduling Tools
- Phone and Video Calls within the Platform
- Map View
- Reporting and Analytics



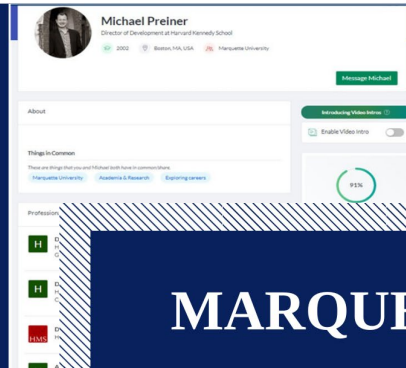
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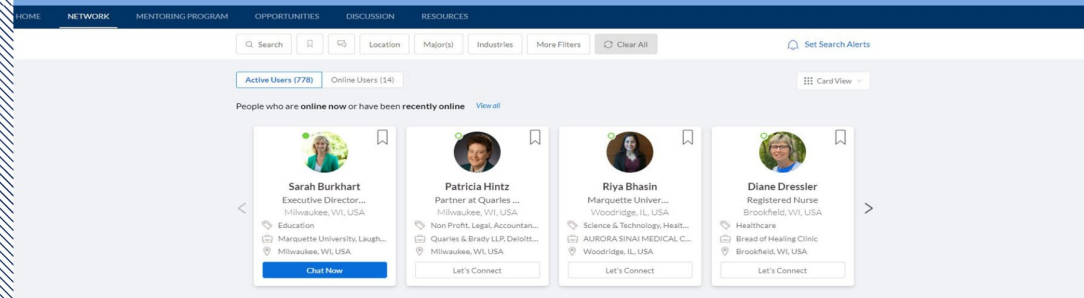
## Build your profile

Get started in two ways:

1. Build your personalized profile from scratch
2. Import your LinkedIn profile



## MARQUETTE CAREER NETWORK LEVERAGE THE NETWORK



<https://mcn.marquette.edu>



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@marquettementors

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