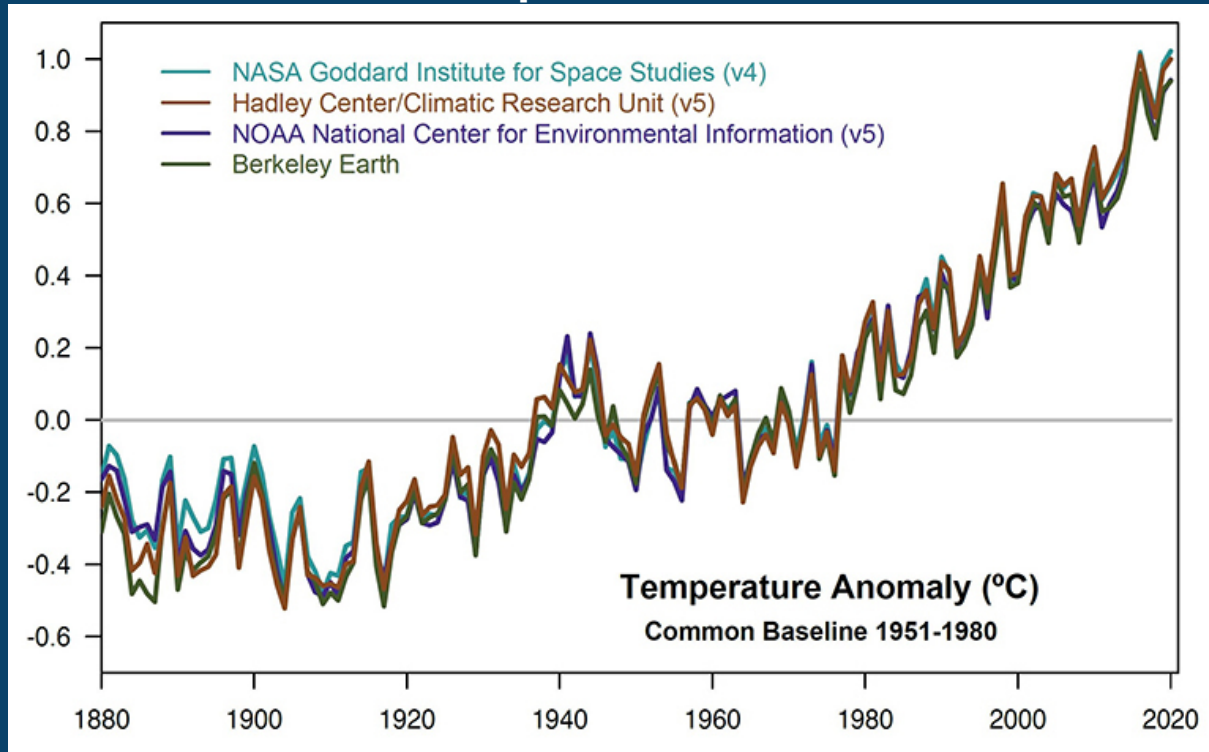




APOLLO SERIES OF CONVERSATIONS
ON CORPORATE SOCIAL RESPONSIBILITY & ETHICS
MARQUETTE BUSINESS – DEPARTMENT OF MANAGEMENT

CORPORATE ROUNDTABLE ON SUSTAINABILITY
Accelerating Efforts to Tackle Climate Change

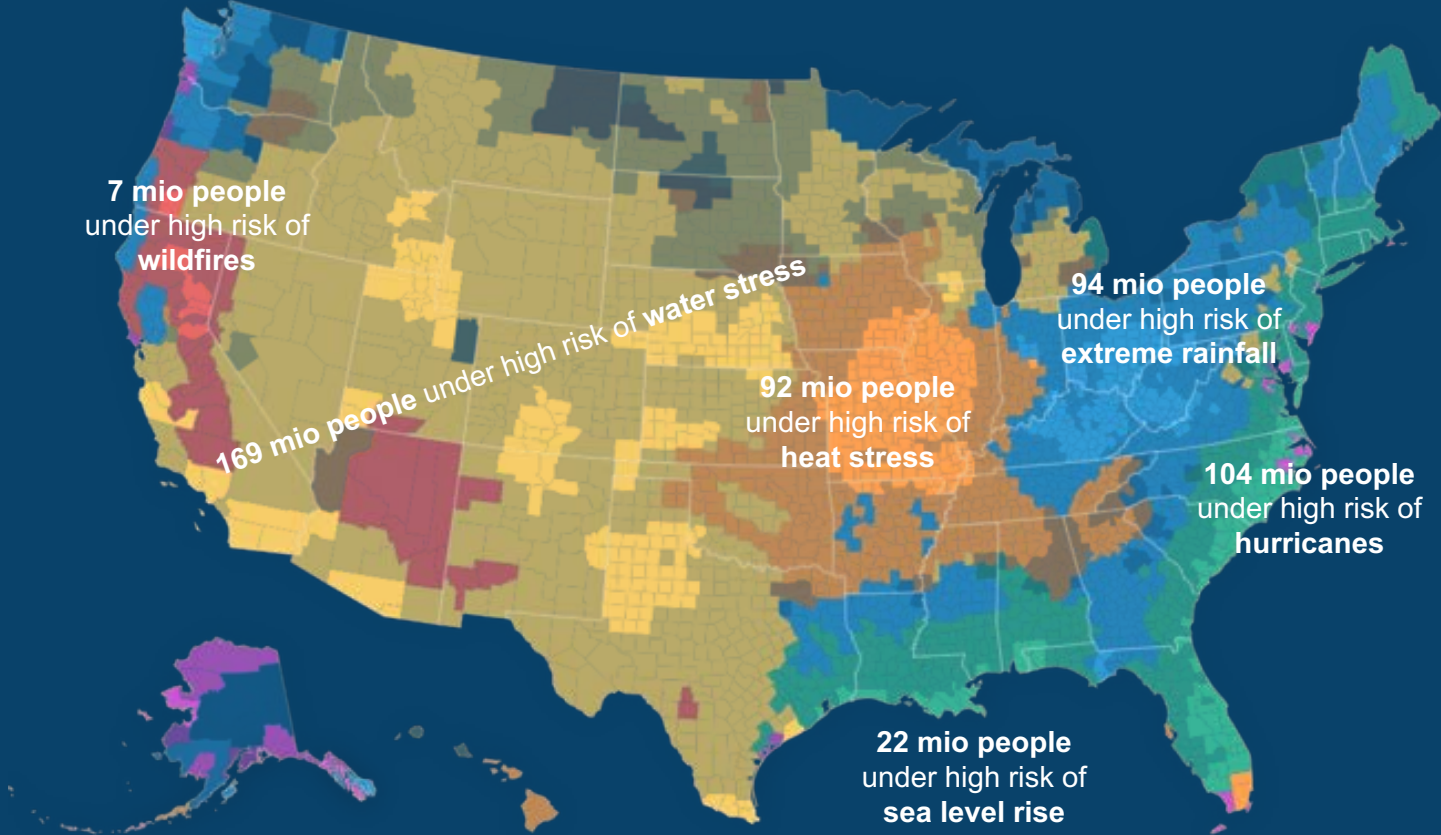
Climate Temperature Over Time



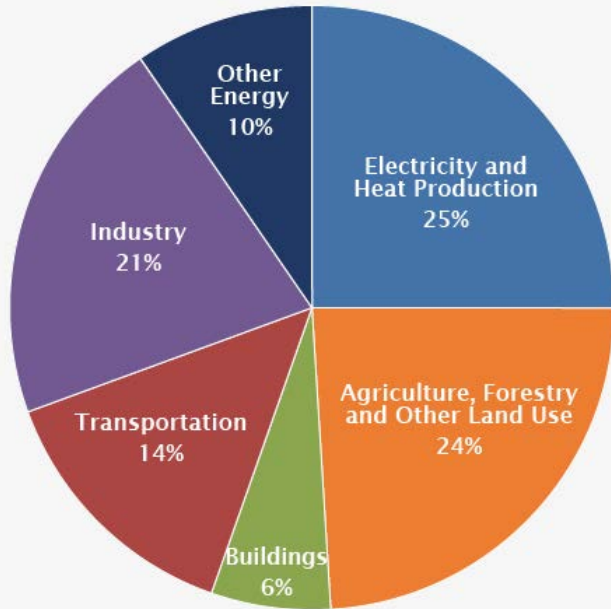
Source: climate.nasa.gov (2021)

Climate Effects

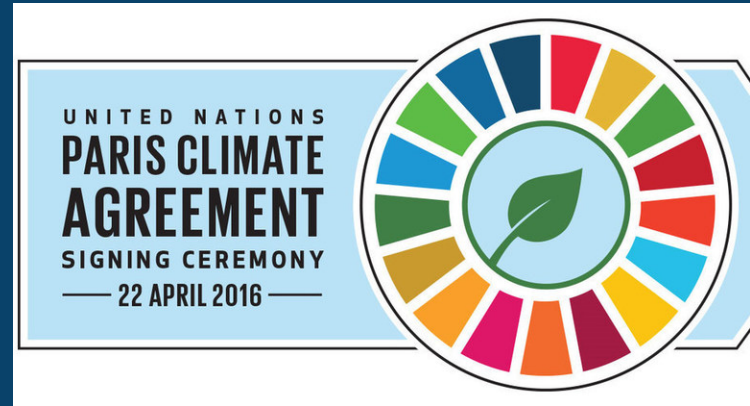
Source: www.nytimes.com (2020)



Global Greenhouse Gas Emissions by Economic Sector



Source: epa.gov (2021)



Panelist



Kim Marotta, Global Senior Director of Sustainability and Enterprise Risk Management at Molson Coors

Panelist




John McIntyre, Managing Director at the American Family Insurance Institute for Corporate and Social Impact

Moderator



Tim Hanley, Interim Keyes Dean of the College of Business Administration at Marquette University


An aerial photograph of a port with several long piers extending into the water. The image is overlaid with several large, semi-transparent, colorful geometric shapes in shades of blue, red, yellow, and green. A dark grey semi-transparent banner is positioned at the bottom of the image, containing the title and speaker information.

Corporate Roundtable on Sustainability: Accelerating Efforts to Tackle Climate Change

Kim Marotta

Global Senior Director Sustainability & Enterprise Risk Management

Molson Coors



We are facing unprecedented times, but companies that look ahead and understand the balance between short-term profitability and long-term viability will determine the future winners and losers in the marketplace.

Deloitte Insights and Harvard Business Review, March, 2020



Climate Change Is One Of Our Greatest Challenges

Every time a
beverage is picked
up there's an imprint
left behind. We're
making sure it's a
positive one.



OUR IMPRINT
• For a better tomorrow •

Our Strategic Focus Areas



Responsibly
Refreshing



Sustainably
Brewing



Collectively
Crafted



Responsible
Drinking



Water
Stewardship



Sustainable
Agriculture



Climate
Action



Packaging
& Waste



People &
Communities



Ethical
Supply Chain



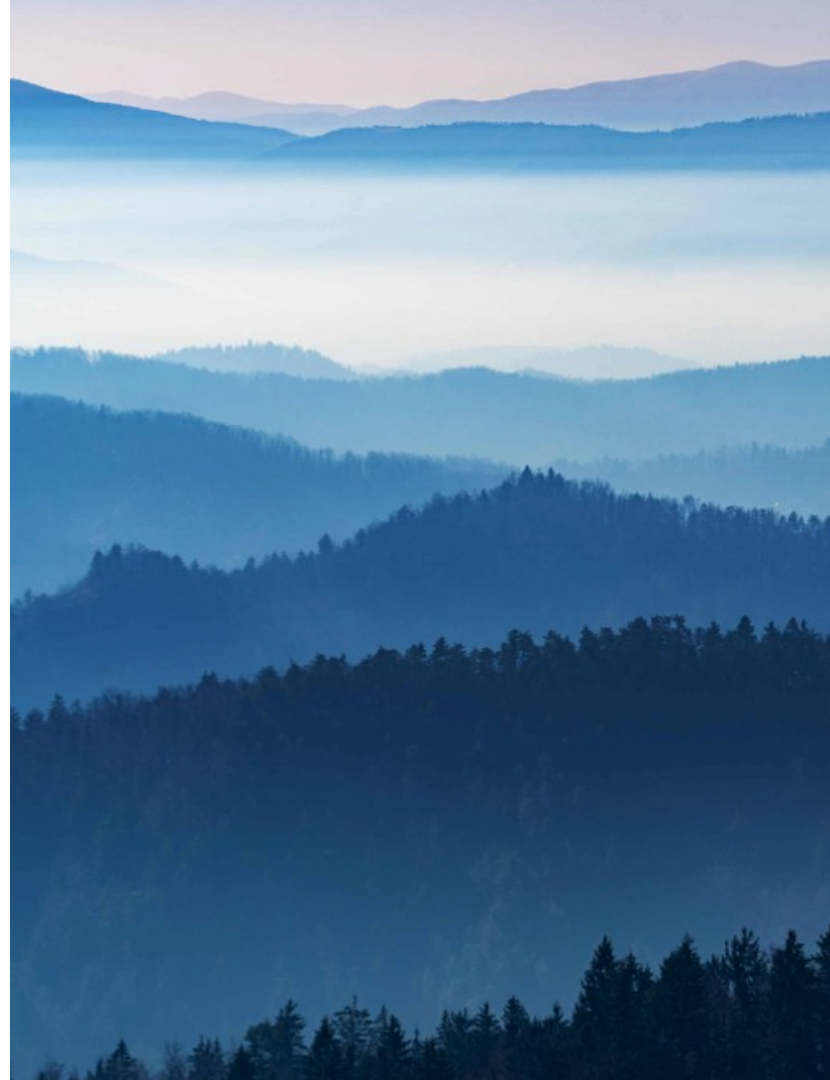
A Cleaner Path Forward



Better Future for People, Communities And The Planet



[John McIntyre](#) | Managing Director
[AmFam Institute Fund](#)
john.mcintyre@amfam.com





We recognize climate change is causing broad environmental, social and economic impacts that put our world, country, customers, communities at risk

Negative impacts are disproportionately felt by underrepresented and underinvested in communities

American Family is committed to achieving carbon neutrality by 2030

We are also investing externally to build climate risk adaptation and resiliency

Iowa derecho - most costly thunderstorm disaster in U.S. history estimated damage \$7.5B





VALUE
IMPACT
LEADERSHIP
EQUITY
RESPONSIBIL-
ITY

RESPONSIBILITY | It is Our Corporate Responsibility to Protect the Future

EQUITY | Environmental and Climate Justice is Integrated in All We Do

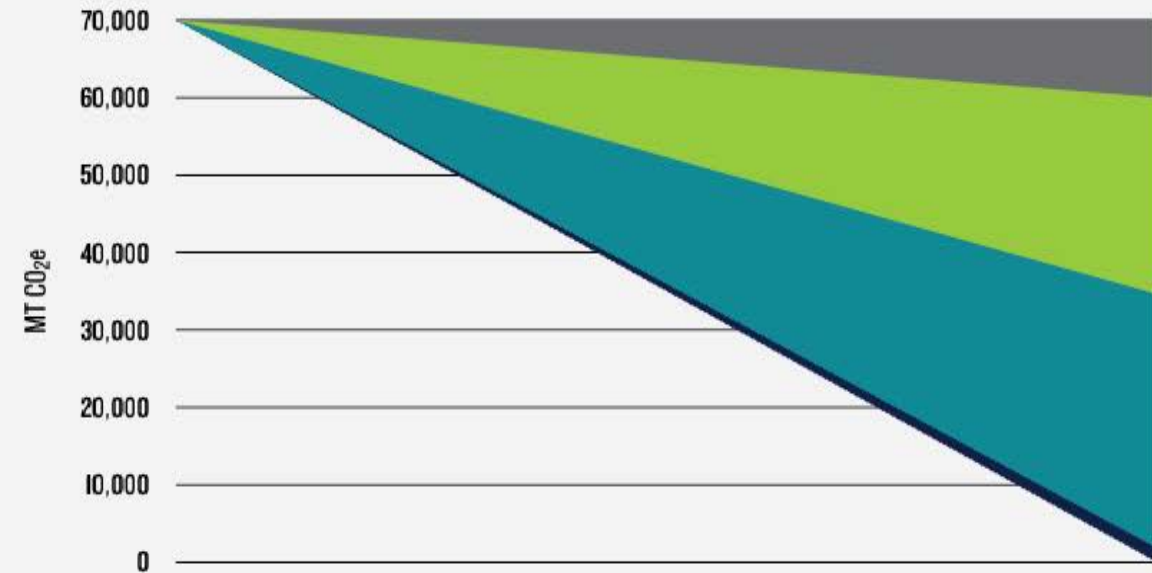
LEADERSHIP | Enterprise Leadership is Necessary for Success

2020-2025

SUSTAINABILITY & CLIMATE ACTION STRATEGIC PLAN



2030 CARBON NEUTRALITY ROADMAP



Business as Usual Reduction = 10,000 MT CO₂e

- Facility energy efficiencies (HVAC, lighting)
- Data cloud migration
- Future of work and facility square footage reduction

Transportation Efforts = 24,750 MT CO₂e

- Fleet vehicle reduction
- Fleet vehicle transition to alternative fuel
- Changing nature of fleet vehicle requirements
- Employee travel offsets
- Future of work and telecommuting
- Corporate jet travel offsets

Renewable Energy = 35,000 MT CO₂e

- Increased on-site solar installations
- Renewable energy purchasing

Zero Waste and Paper Reduction = 250 MT CO₂e



Fighting Climate Change by building resilient communities across America

We focus on communities that face the most adverse conditions

Investment

Description



Green buildings “as a service” combining technology & structured finance



Networks of sensors in sewer systems, providing real-time analytics to reduce flooding



Wastewater epidemiology, addressing COVID, opioid epidemics, flu, and more



Platform to help companies & insurers predict and react to the impacts of natural disasters.



Provides affordable, solar energy for all by connecting communities to shared solar gardens.



MARQUETTE
UNIVERSITY

BE THE DIFFERENCE.