

## ***Blue & Gold United Annual Giving Initiative FAQs***

### **Why does Marquette Athletics need the *Blue & Gold United Fundraising Initiative*?**

- While Marquette Athletics has been proactive in response to the financial hardships brought on by the COVID-19 pandemic through department-wide budget changes, decreased discretionary spending, staff furloughs and leadership salary reductions, we are still faced with significant financial challenges. We are committed to ensuring that our student-athletes' educational and athletic experience remains unharmed by the current climate through the *Blue & Gold United Annual Fundraising Initiative*.

### **Is there a specific fundraising goal tied to the *Blue & Gold United Fundraising Initiative*?**

- Being able to provide athletic scholarships is imperative to the success of our athletics program at Marquette University. The financial impact of the pandemic has put these educational opportunities at risk. *Our goal is to raise \$7 million to preserve the educational and athletic opportunities that we afford our student athletes across all 16 sports.*

### **What benefits will I receive for my gift?**

- When you make a gift to the Blue & Gold United Fundraising Initiative you will receive the following benefits:
  - o Triple Priority Points for all gifts in support of athletics
  - o Extra priority point bonuses for donating the full cost of your season tickets (up to 60 bonus points)
  - o 100% Tax Deduction (if you choose to waive right to priority points)
  - o Enhanced Blue & Gold Fund member benefits

### **How will my gift to this initiative impact my status as a Men's Basketball Season Ticket Holder?**

- All gifts made by season ticket holders will count toward *Blue & Gold United*. For this year only, season ticket members who donate a portion or all of their season ticket cost to this initiative will receive **Triple Priority Points for every \$100**. This unprecedented priority point bonus will have a tremendous impact on your ranking when selecting seats during the Marquette Select seating process in 2021/22. Further, there are numerous other significant benefits that donors can enjoy this season and beyond – learn more here!

### **How can I support the *Blue & Gold United Annual Fundraising Initiative*?**

- All gifts directed to support the Blue & Gold Scholarship Fund and other Marquette Athletics Funds will be counted toward *Blue & Gold United*. We recognize and appreciate gifts of any and all amounts. [Make your gift here!](#)

### **I have already made a gift in support of Marquette Athletics this year, will that count?**

- Yes! *Blue & Gold United* is inclusive of ALL gifts made to an athletics fund from July 1, 2020 through June 30, 2021.

**If I have an outstanding pledge to support Marquette Athletics, does that support the *Blue & Gold United Fundraising Initiative*?**

- Yes! Your annual pledge payment to a Marquette Athletics fund will be directed to impact *Blue & Gold United* initiative.

**Can I earn additional points and take advantage of my employer's matching gift program?**

- Yes! Not only do these funds double your impact on Marquette Athletics but they can earn you triple priority points as well. If you and your employer would like to make a matching gift to support Marquette Athletics, please visit our website to learn more. (link)

**What does the *Blue & Gold United Fundraising Initiative* have to do with the Marquette comprehensive campaign?**

- The *Blue & Gold United Fundraising Initiative* is an annual fundraising effort to help Marquette Athletics overcome their current financial challenges. Marquette University is in the 5<sup>th</sup> year of a comprehensive campaign and this initiative is very much a part of the campaign. All gifts made in support of the *Blue & Gold United Fundraising Initiative* will be counted in the comprehensive University campaign.

**I want to learn more about supporting Marquette Athletics, who do I contact?**

- Questions about how to support Marquette Athletics through the *Blue & Gold United Fundraising Initiative* can be directed to our *Blue & Gold Fund Staff* at (414) 288-3988 or [blueandgoldfund@marquette.edu](mailto:blueandgoldfund@marquette.edu)

## ***Men's Basketball Season Ticket Holder FAQs***

**With the elimination of season tickets for the 2020-21 men's basketball season, what does that mean as a season ticket member?**

There will be no men's basketball season tickets for 2020-21. Your status as a season ticket member remains unchanged. All season ticket members from the 2019-20 season will receive information regarding Marquette Select prior to the 2021-22 season when we will conduct a reseating of the entire arena.

**How can I increase my priority point total prior to 2021-22 Marquette Select?**

Your priority point total was frozen as of June 30, 2020. The only way to increase your priority point total for the fiscal year beginning July 1, 2020 is to donate to the *Blue & Gold United Annual Fundraising Initiative* (*Blue & Gold Scholarship Fund* or any other Marquette Athletics Fund) earning you 3 points for every \$100 or by donating to any other University Fund at a rate of 1 point for every \$250. You can also benefit from the *Blue & Gold United* priority point bonuses – see below for more info.

## How can I take advantage of the Blue & Gold United Priority Point Bonuses?

In addition to receiving 3 points per \$100 in donations, season ticket members are able to earn significant point bonuses in the following ways:

Blue & Gold United Season Ticket Member Benefits					
BENEFIT	DONATION AMOUNT				
	100% of Season Ticket Purchase	100% of Recommended Scholarship Contribution	\$100	\$4,000	\$12,000
Support MU Student Athlete Scholarships					
Triple Priority Points (3 points per \$100)*					
10 Blue & Gold United Bonus Priority Points					
Access to Live, Virtual Chalk Talks with Assistant Coach**					
Invites to Special MU Athletics Virtual Events Throughout Season					
25 Blue & Gold United Bonus Priority Points (Each)***					

\* Priority points no longer depreciate! Any points you earn this year will maintain their full value as long as you remain a season ticket member.  
 \*\* Chalk talk will occur virtually at a specified time before each home game. Blue & Gold Fund staff will share private access for supporters at this giving level.  
 \*\*\* Earn up to 60 Blue & Gold United bonus priority points by donating the full amount of your season ticket and recommended scholarship contribution invoices.



## Can I donate money I've already paid for my 2020-21 season tickets and scholarship contribution?

Yes, you received an email and were asked to complete a form to specify what you would like to do with those funds. The deadline to complete this form is 11/25/2020. If you need this information resent, please contact the Marquette Ticket Office.

## What if I neglect to fill out the payment options form?

The deadline to complete the form is 11/25/2020. Season ticket members who do not complete the payment options form will have their money from men's basketball season tickets and/or men's basketball recommended scholarship contribution credited to their My Marquette Account to be applied towards your 2021-22 season tickets and recommended scholarship contribution.

## What if I opted into the payment plan?

The final payment of the payment plan will not be processed. Any money paid during payment plan installments prior to it being determined that season tickets will not be available during the 2020-21 season will be available to be donated, refunded and rolled over to the 2021-22 season. Please reference the email sent by the Marquette Ticket Office that lists the amount paid. If you did not receive this email please contact the Marquette Ticket Office.

## What is the process if I choose to credit some or all of the money I've paid for my 2020-21 season tickets and/or recommended scholarship contribution towards the 2021-22 season?

Season ticket members who have paid in full or made payments towards their 2020-21 season tickets and/or recommended scholarship contribution will have the opportunity to choose to donate any or all of that amount, receive a refund for any or all of the paid amount or roll over that payment, creating a credit that will be applied to their 2021-22 men's basketball season tickets and recommended scholarship contribution. During Marquette Select, prior to the 2021-22 season, additional information will be communicated regarding the balance of any remaining credit on your account. Choosing to roll over your payment to the 2021-22 season does not impact seat location, as there will be a full reseating of the arena during Marquette Select prior to the 2021-22 season.

**If I roll over the money I've paid for the 2020-21 season towards the 2021-22 season, creating a credit on my account, will my credit be available to use for single game tickets if fans are admitted to games later during the 2020-21 season? And if I choose to donate a portion of my payment, can that be applied to potential single game tickets?**

No, the credit of money, will be a credit towards the 2021-22 men's basketball season. There will be no tickets sold on a season basis for the 2020-21 season and any further ticketing information regarding the 2020-21 season will be shared as it becomes available. Donations made to the Blue & Gold United Initiative will not impact any potential single game ticket sales. A ticket would need to be purchased if tickets are made available at some point this season.

**Will mini-plans or single game tickets be available?**

No tickets will be sold on a season basis. Any further ticketing information regarding the 2020-21 season will be shared as it becomes available.

**I am a Marquette employee and opted to pay for my season tickets via payroll deduction. Do I need to do anything to stop this from occurring?**

No, all payroll deductions have been stopped. You will be asked again during invoicing prior to the 2021-22 season if you would like to use this payment method again.

**I changed seat locations and/or purchased new or additional season tickets during Marquette Select. For the 2021-22 men's basketball season, what seats will be on my account?**

Currently your newly selected seats are in your account but we will be conducting a full reseating of the arena during Marquette Select prior to the 2021-22 season. Your Marquette Select time will be determined by your priority point ranking and you will be able to select from all available seats at your assigned time.

**I opted out for the 2020-21 Season by paying the \$225 deposit. What happens with that payment?**

You have the same options as those season ticket members who paid for their 2020-21 tickets. You can donate it, have it refunded or roll it over to be applied to your 2021-22 season tickets. Please contact the Marquette Ticket Office if you did not receive the email with the form to provide your preference. Your status as a season ticket member remains unchanged.

**How will my season ticket member consecutive year points be affected?**

While there will be no season tickets for the 2020-21 men's basketball season, your status as a season ticket holder remains unchanged. All accounts will be treated the same with no consecutive year points added for the 2020-21 season.

**How will my consecutive year points for donating be affected if I do not donate this fiscal year?**

Your consecutive year points for donating to the Blue & Gold Fund will remain regardless of whether you donate this fiscal year (July 1, 2020 – June 30, 2021). If you do donate this fiscal year, you will get credit for increasing your consecutive years of giving and receive 3 points.

**Should I choose a refund, how long will it take to receive my money?**

Refunds will be processed to the credit card used at the time of purchase. Cash/check refunds will be processed in the form of a check. Refunds can only be issued to the original purchaser of record. Refunds will be processed approximately 6 to 8 weeks following the form deadline. Refunds will be processed separately for men's basketball season ticket payment and men's basketball RMPSC. Patrons will be notified via email when each refund is processed.

**I have requested a refund for my 2020-21 men's basketball season ticket payment and/or 2020-21 men's basketball recommended minimum scholarship contribution, but the card is expired/has been replaced/switched banks. How will I get my refund?**

All refunds are required to be processed back to the same card associated with the original purchase. Should the credit card you used for payment be expired, account is closed, etc., it is the responsibility of your bank/credit card company to complete the credit back to your account, please contact them directly with any questions. As a reminder, refunds will be processed approximately 6 to 8 weeks following the form deadline.