



2018-19 MARQUETTE CIRCLES – NEW YORK SPONSORSHIP OPPORTUNITIES

	Platinum Level Sponsor \$7,500	Gold Level Sponsor \$5,000	Blue Level Sponsor \$2,500	Host Committee Sponsor \$500
Corporate logo on Fall and Spring CIRCLES invitations	✓ Premier Placement	✓ Prominent Placement	✓	
Corporate logo in Fall and Spring CIRCLES attendee directories	✓ Premier Placement	✓ Prominent Placement	✓	
Corporate logo listed on Marquette CIRCLES website	✓ Premier Placement	✓ Prominent Placement	✓	
Number of Host Committee listings (name, title and company) included on CIRCLES invitations, Marquette CIRCLES website and in Attendee Directories (Fall and Spring)	Up to 3	Up to 2	1	1
Invitations to exclusive Host Committee networking opportunities	Up to 3	Up to 2	1	1
Corporate logo included on signage at Fall and Spring CIRCLES events	✓	✓	✓	
Membership in the Marquette President's Society	✓	✓	✓	
Your company's marketing collateral distributed at Fall and Spring events (optional)*	✓	✓		
Verbal recognition at Fall and Spring CIRCLES events	✓			
Limited number of additional sponsors at your sponsorship level	✓ Limited to Five (5) Platinum Level Sponsors			

New York CIRCLES Reach and Exposure

- Over 4,000 invitations mailed and emailed
- Social media recognition via MUAA LinkedIn (18,000+ members), Facebook (11,000+ followers) and Twitter (4,000+ followers) channels

2018-19 MARQUETTE CIRCLES – NEW YORK SPONSORSHIP FORM

Marquette University is excited to bring back its award-winning CIRCLES initiative, which fosters business-related networking among professionals. We invite you to grow your brand and business connections among this valuable group by becoming a sponsor and/or Host Committee member for Marquette CIRCLES – New York.

____ **Yes, I would like to become a sponsor of 2018-19 Marquette CIRCLES – New York.**
Enclosed is my check payable to Marquette University for:

____ \$ 7,500	Platinum CIRCLES Sponsor
____ \$ 5,000	Gold CIRCLES Sponsor
____ \$ 2,500	Blue CIRCLES Sponsor
____ \$ 500	Host Committee CIRCLES Sponsor

***OPTION TO DISTRIBUTE MARKETING MATERIALS**

____ **YES** As part of my sponsorship benefits, I would like to distribute marketing materials to the CIRCLES event attendees.

(Platinum and Gold sponsorship levels include the option to distribute marketing materials.)

____ **NO** I do not wish to distribute marketing materials to the CIRCLES event attendees.

Your name, business title and company name will be included on the 2018-19 CIRCLES fall and spring event invitations.

Name: _____ College/Year: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Sponsors:

Please email your company logo to: **emily.curley@marquette.edu** in one of the following formats: Adobe Illustrator (.ai), EPS (.eps) or JPEG (.jpg) files (color, high resolution).

Mail your check, payable to Marquette University, to: Emily Curley, University Advancement, Marquette University, P.O. Box 1881, Milwaukee, WI 53201-1881

Marquette University will be hosting CIRCLES programming in other regions this year. If you are interested in a multi-region sponsorship, please contact Emily Curley at 414.288.3407 or emily.curley@marquette.edu.

For questions or to pay by credit card, contact Emily Curley at 414.288.3407 or emily.curley@marquette.edu.

*Support at any level includes acknowledgement of your fully tax-deductible contribution. **

**Please note that if opting in for the benefit to distribute marketing materials to CIRCLES attendees, Marquette University will consider 20% of your sponsorship amount or up to \$1,000 to be advertising income to the university for which gift credit will not be available.*

Thank you very much for your support!