

# How to become an Advocate for Give Marquette Day

*Make an impact at your school by encouraging your classmates, family, and friends to support Marquette on GiveCampus! It's easy. Here's how:*



## Create an account (or if you already have one, log in)

- We can only celebrate your hard work if we're able to tell it's you! And we do that by tracking outreach done when you're logged in to GiveCampus.
- Head to [givecampus.com](https://givecampus.com) and click 'Log In' at the top of the page.
- Create an account from there!



## Consider your own gift

- Lead by example and make your own gift early. It's much easier to ask your friends and family to join you in making a gift when you've already done it yourself!



## Offer a match (or challenge)

- Leverage your gift and encourage others to give via a match or challenge.
- Consider restricting your match or challenge by your class year, affiliation, or to a list of your friends (by email address) to raise the stakes.



## Share, share, share

- The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, we can track it and celebrate your impact!
- Share via Facebook, X (Twitter), Instagram, text message, email, phone call, carrier pigeon... The sky's the limit!



## Tell your story

- Create a "Personal Plea" and post it to the campaign page!
- Film a quick video in which you tell your community why you're excited about the campaign, and why others should get involved. Keep it quick, casual, and fun!!

**ADVOCATES RECEIVE INSIDER UPDATES ON GIVE MARQUETTE DAY  
AND HAVE THE CHANCE TO WIN FUN MARQUETTE PRIZES!**

Watch this quick video on  
how to be an advocate:

