

**MARQUETTE UNIVERSITY ALUMNI ASSOCIATION (MUAA)
NATIONAL BOARD OF DIRECTORS**

Director Job Description:

The Marquette University Alumni Association (MUAA) Director is elected to a two-year term, with the possibility of a second two-year term. The director serves as an advisor to the university and advocates for alumni interests. An MUAA Director also is expected to promote Marquette University and its alumni association in a manner consistent with the mission and goals of the university.

Responsibilities include:

- Serve as an advocate and ambassador for Marquette University, working to increase the university's visibility and reputation among alumni, prospective students and their families, business and industry, and the wider community.
- Advise the university as a representative of the alumni voice. Evaluate and offer feedback and perspective to Alumni Engagement staff on programs and services offered to alumni.
- Lead by example and make an annual Presidents Society-level gift (\$2,500 or more; less for young alumni depending on graduating year) in support of university priorities or other giving areas that are personally meaningful.
- Help secure financial support for the university (transformational gifts, annual gifts, sponsorships, gifts-in-kind) by working closely with University Advancement staff. Facilitate connections with influencers who can help advance the mission and goals of Marquette University, advocating for the university's strategic projects and causes in collaboration with University Advancement staff.
- Attend and actively engage in MUAA National Board meetings (three per year) and assigned committee meetings.
- Attend local and/or regional Alumni Association events as an enthused and engaged alumnus(a) who encourages deep connection with the university among fellow alumni.