



ADVANCING MARQUETTE

MUAA National Board of Directors

TIME TO RISE

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

Call to Order

Mary Lou Neugent, Arts '73

President, MUAA National Board of Directors

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Welcome, Finn Cullen James Puryear!



Opening Prayer

Fred Zagone, S.J.

University Chaplain

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University Updates

Rachelle Shurn, Prof St '11

Assistant Engagement Director

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CELEBRATING THE IMPACT OF SCHOLARSHIP

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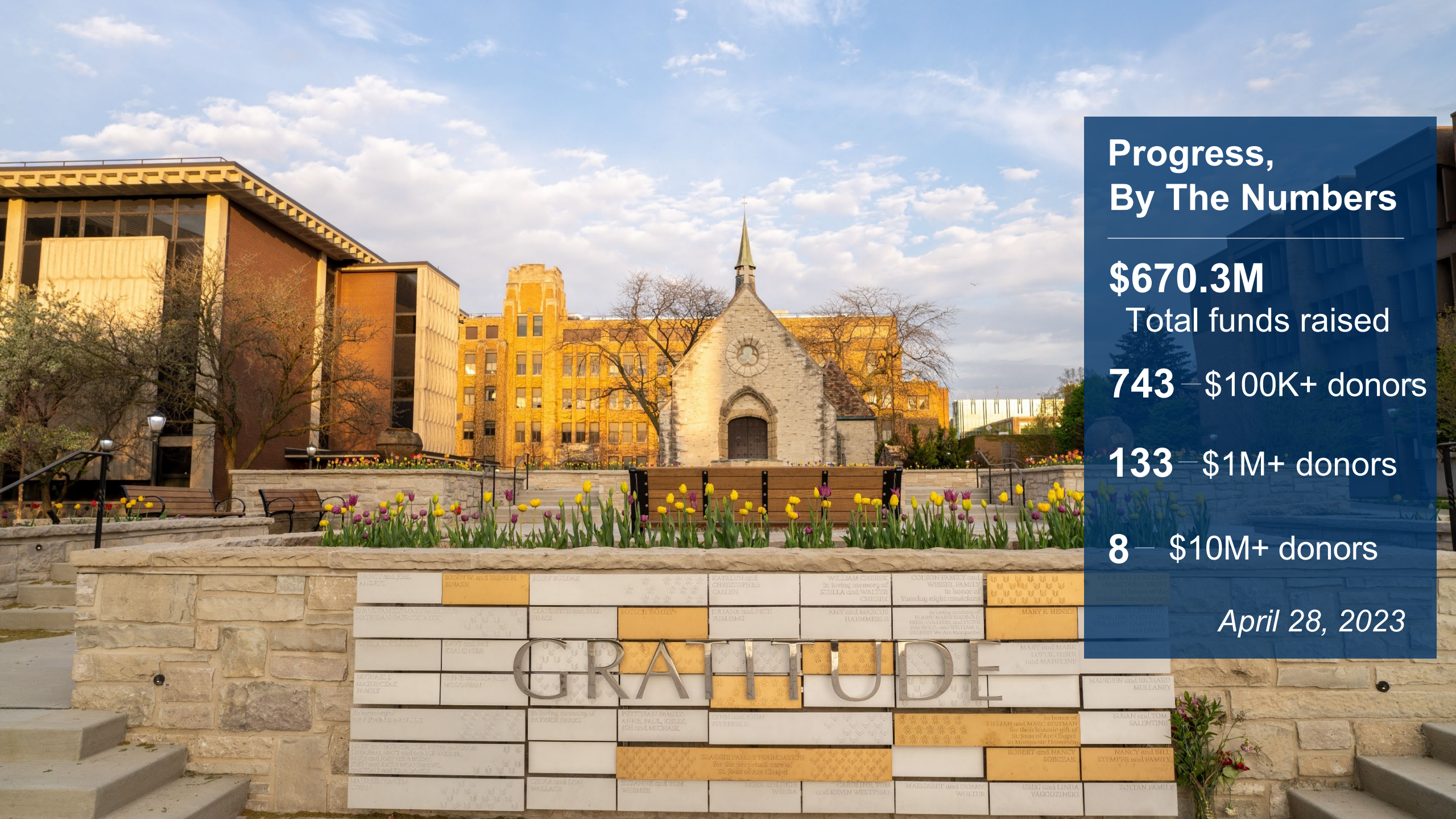
THE MARQUETTE PROMISE TO BE THE DIFFERENCE



“At Marquette, I realized that my purpose in life is to make a difference in the world, and I am grateful for the scholarship support that made this possible.”

Victoria Rios, Diederich College of Communication





Progress, By The Numbers

\$670.3M

Total funds raised

743 – \$100K+ donors

133 – \$1M+ donors

8 – \$10M+ donors

April 28, 2023

GRATITUDE



Class of 2027, By the Numbers as of 5.9.23

1,938 Deposits on an enrollment goal of 1,926

42% Students from IL

33% Students of color

23% First generation students

171 Attended a Jesuit high school

COME BACK HOME TO MARQUETTE!

Celebrating undergraduate class years ending in a 3 or 8 and our First Reunion (Class of 2022)

HIGHLIGHTS

- Tours of Campus
- Reunion University
- Class of 1983 | 40-Year Reunion Party hosted by Anita and Steve, Bus Ad '83, Condit
- Friday Late Night Parties
- Golden Jubilee 50, 55 & 60-Year Reunion Mass and Breakfast (Class of 1963, 1968, and 1973)
- Saturday Class Block Party (Class of 1978 – 2022)
- Donor and Reunion Volunteer Reception
- Marquee Night
- Reunion Mass at Church of the Gesu
- Reunion Pop-up Shop with custom class year



2022 | 2018 | 2013 | 2008 | 2003 | 1998 | 1993 | 1988 | 1983 | 1978 | 1973 | 1968 | 1963



ALUMNI
REUNION
WEEKEND
June 2 - 4, 2023

MARQUETTE UNIVERSITY

ALUMNI NATIONAL

AWARDS

Register by May 19: <https://alumni.marquette.edu/awards-23>

Honor a recipient with a note or gift: <https://give.marquette.edu/make-a-gift/awards>

OFFICE OF INSTITUTIONAL DIVERSITY AND INCLUSION

May 2023 | MUAA National Board of Directors Spring Meeting
Dr. Chris Navia, Vice President for Inclusive Excellence



Vision

Our vision is a diverse campus environment in which all community members enjoy mutual respect and are actively engaged in the life of the university; our scholarship, teaching and learning are inclusive and reflective of the needs of our diverse world; and we engage in meaningful relationships with diverse communities beyond our campus boundaries.

Office of Institutional Diversity and Inclusion



Dr. Chris Navia

Vice President for
Inclusive Excellence



Jacqueline Black

Director for Hispanic Initiatives
and Diversity and Inclusion
Education Programming



Kristin Kreple

Title IX Coordinator



**Dr. Jacqueline Fontaine
Schram**

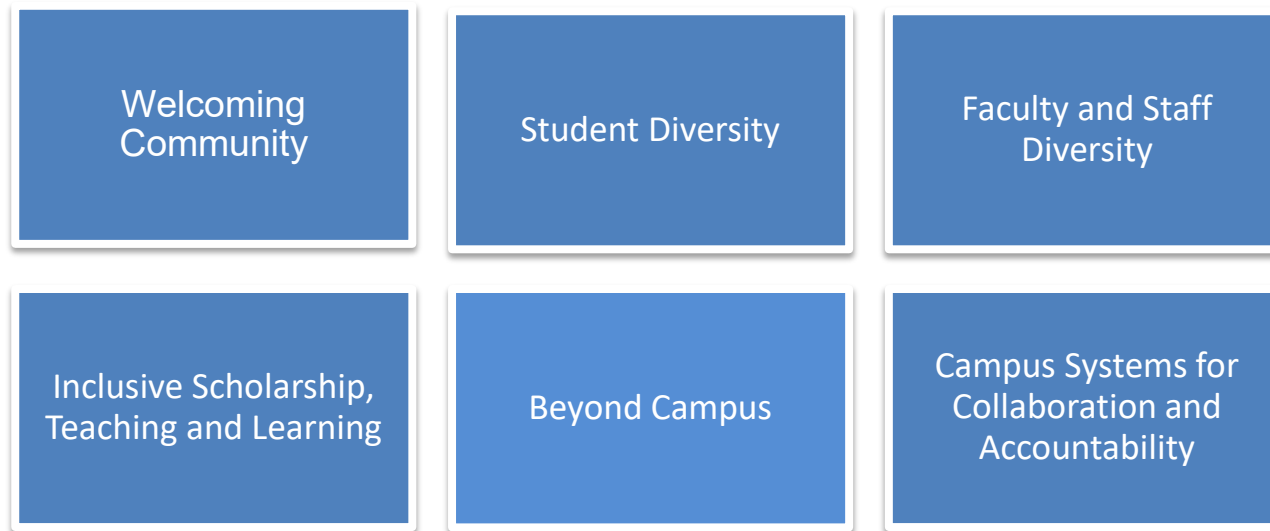
Director of Public Affairs and
Special Assistant for Native
American Affairs



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**BE THE
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Multifaceted Roles



- Subject Matter Experts
- Trainers & Facilitators
- Advocates
- Strategic Collaborators
- Problem-solvers
- Architects
- Standard bearers

Diversity, Equity, and Inclusion Plan Goals, 2018



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Our Why

Essential Learning Outcomes

Diverse learning environments offer greater opportunities for growth.

Student Success

Different students needs different kinds of academic and social support.

Preparation for the Real World

Our students live in a world that is increasingly diverse and complex.

Social Justice Mission

As a Jesuit, Catholic institution we are committed to changing the world.



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2022-2023 Highlights



Blake O'Neal Turner
Arnold L. Mitchem
Dissertation Fellow



Karen Lincoln Michel
CEO of IndiJ Public Media



Dr. Yohuru Williams
Distinguished University Chair
University of St. Thomas



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2022-2023 Highlights



Land and Water Campus Marker
Unveiled and dedicated on
February 3, 2023



Our Roots Say That We're Sisters
Mural dedicated on April 17, 2023



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DEI Metrics and Targets

| College | Students of Color | Undergraduate Student of Color | Graduate Student of Color | Full-Time Faculty of Color | Full-Time Staff of Color |
|-------------------------|-------------------|--------------------------------|---------------------------|----------------------------|--------------------------|
| Arts and Sciences | 37.1% | 42.0% | 22.0% | 24.1% | 21.0% |
| Business Administration | 25.6% | 27.0% | 20.0% | 18.6% | 5.0% |
| Communication | 34.8% | 35.0% | 31.0% | 31.1% | 25.0% |
| Dentistry | 32.0% | | 32.0% | 36.1% | 41.0% |
| Education | 30.9% | 35.5% | 29.0% | 37.9% | 14.3% |
| Engineering | 30.0% | 33.0% | 19.0% | 34.1% | 10.7% |
| Health Sciences | 31.6% | 35.0% | 23.0% | 15.0% | 26.3% |
| Law | 23.0% | | 23.0% | 19.3% | 14.3% |
| Nursing | 30.3% | 33.0% | 27.0% | 20.0% | 25.0% |
| Marquette | 31% | 35% | 25% | 25% | 25% |
| | | | | | |
| Timeframe | Fall 2026 | | Fall 2026 | Fall 2026 | |

- College targets weighted by anticipated student enrollment and faculty/staff for fall 2026



New and Emerging Efforts

- **Conflict Resolution**
Restorative Justice &
Dialogue Programs
- **Student Success**
Lemonis Center for Student
Success
- **Urban Scholars**
New coordinating role



Moving Forward



- Sharper focus on belonging
- Restructuring of OIDI
- Scaling effective programs
- Continued refinement of DEI and Mission language
- Faculty & staff of color – hiring and retention



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Your Help

- **Engaging Students**
Deeper, more consistent engagement with students
- **Staffing**
Need to identify new talent



QUESTIONS?



COMMITTEE REPORT-OUTS

May 2023

GOVERNANCE COMMITTEE



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MUAA Governance Committee

May 2023

Standing committee to oversee the recruitment process of all directors, propose amendments to by-laws as appropriate and make recommendations for board activities and initiatives.

Agenda:

- Final Candidate review

Governance Meeting (Confidential)

Slate of candidates shared in alpha order. Please contact Rachelle or Hannah if you have questions or concerns.

The top six will be contacted in the coming weeks.



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May 2023

ALUMNI DONOR PARTICIPATION COMMITTEE



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MUAA Alumni Donor Participation Committee

May 2023

This committee will focus on creating a culture that encourages and celebrates giving at all levels; will help develop specialized marketing strategies; and encourage volunteer giving throughout the alumni association.

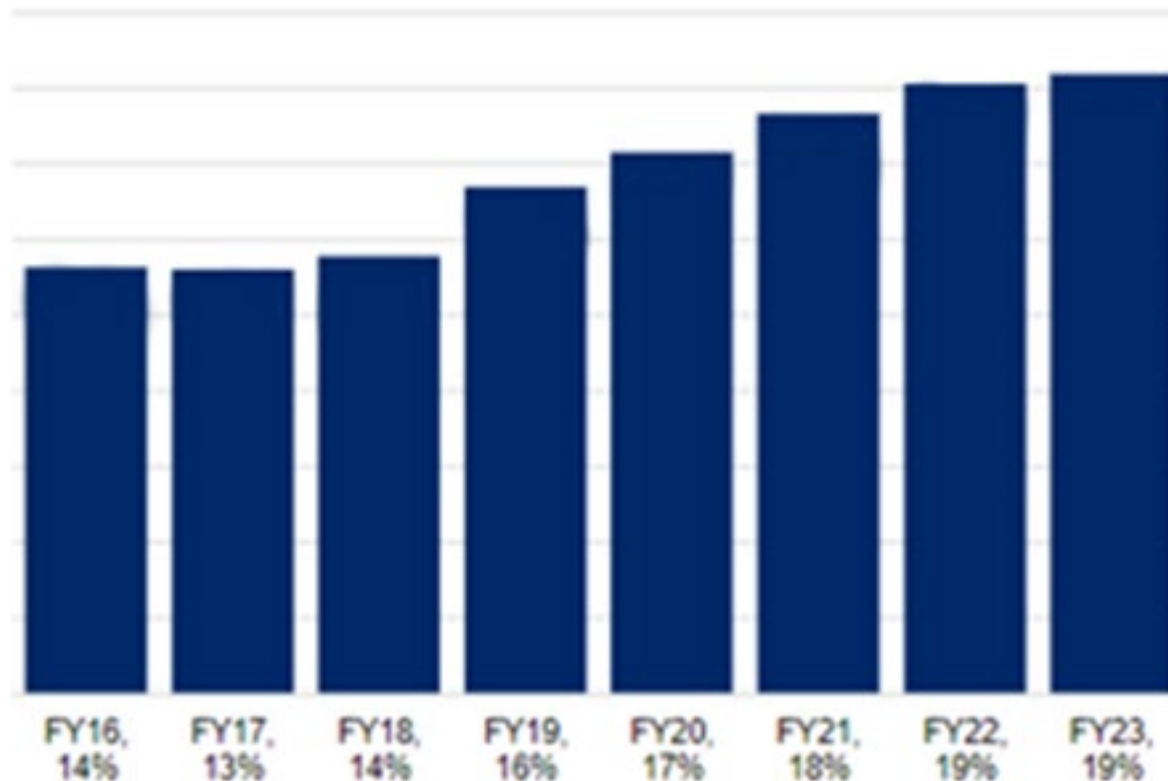
Agenda:

- Undergraduate alumni participation to-date
- Give Marquette Day recap
- Loyalty outreach
- The Blue Shirt updates
- Reunion Weekend

Alumni Participation as of 5/5/23

- FY23 Alumni Participation Goal: 20%
- FY23 Alumni Participation To-date: 19%

Undergraduate Alumni Participation



GIVE MARQUETTE — DAY —

- 5,100 donors - 830 **new** to Marquette
- Ambassadors sent 1,800+ emails
- Text messaging outreach generated gifts from hundreds
- Thousands of ThankView messages

- ✓ All 50 States
- ✓ 1000+ Athletic Donors
- ✓ 1250+ Young Alumni Donors
- ✓ Chicago, West and East Coast Challenges

Matthew T. Serafin
@MatthewSerafin

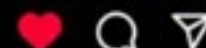
Happy to support @MarquetteU today on #GiveMUDay! I gave to the Honors Program, the @MarquetteAlumni Mentors Program, and the DREAMers Scholarship. (It's not Nat'l MU Day, but the photo works! 😊) [givecampus.com/schools/Marquette...](https://givecampus.com/schools/Marquette)



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Thank you for participating in our sixth annual Give Marquette Day, Sara!

WATCH YOUR VIDEO!



57 views

bethmccostlin It's GIVE MARQUETTE DAY, all @MarquetteAlumni! So proud to be a part of this community and grateful every day for the ways MU has shaped and inspired my family, my work and my life to BE THE DIFFERENCE.

Please GIVE today! Bridge to the Future is one of our favorites. Very proud to chair the Young Alum Campaign Committee with Adam and our group will unlock \$40,000 in donations if we hit 1,250 young alums this year.

Let's gooooo!!! Ring out ahoya! #GiveMUDay @marquetteu

4 hours ago

Loyalty Outreach

- Postcard to 2 and 3-year consecutive donors who have not yet given in FY23 providing an opportunity to make a gift online

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LOYAL



You make the Marquette experience possible.



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The Blue Shirt Updates

- The Marquette community was invited to vote for their favorite design from three options.
- The winning design will be available via the Spirit Shop on campus and online beginning Reunion Weekend.
- A portion of each sale will support the Marquette Fund which addresses the university's most pressing needs, such as strengthening academic and student life, enabling innovation and providing critical student support.



Reunion Weekend



- Taking place June 2-4
- Celebrating undergraduate class years ending in a 3 or 8, as well as our First Reunion (Class of 2022)
- Alumni in their reunion year are encouraged to make a Reunion gift in honor of their class

May 2023

AWARDS COMMITTEE



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Pedro Arrupe Award

- Established in 1991 by the MUAA board and the Marquette Jesuit Community
- Awarded to an outstanding junior student for their service and leadership to Marquette, Milwaukee and global communities
- Six students were interviewed in May by the Awards committee

2023 - 2024 Recipient: Radhika Prakash, Education student



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Important dates

Wednesday, May 31: Association of Marquette University Women & Institute for Women's Leadership Awards Conferral

Thursday, June 1:

College of Business Administration Awards Lunch

Klingler College of Arts and Sciences & College of Education Awards Conferral

Department of Intercollegiate Athletics Awards Conferral

Opus College of Engineering Awards Conferral

Friday, June 2:

Diederich College of Communication Awards Breakfast

College of Health Sciences Awards Breakfast

College of Nursing Awards Breakfast

All-University Awards Dinner

Thank you, Ivan!



- Alumni Donor Participation Committee
- Marquette Mentee



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Thank you, Javier!



- Alumni Donor Participation Committee
- Marquette Mentor
- Participated in Focus Group that lead to the formation of the Hispanic Alumni Association



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Thank you, April!



- Alumni Awards Committee
- Regional Club President
- National Marquette Day and Summer Send-off host



Thank you, Marilyn!



- Governance Committee
- Marquette Mentor
- Chicago CIRCLES Host



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Thank you, Paul!



paul manghera
@paulmanghera

...

I'm in Florida so 49 states to go...



Marquette Alumni @MarquetteAlumni · Mar 7

BONUS: Tell us where you're celebrating #GiveMUDay! Share your location in the comments, and @paulmanghera, @MUBusiness '82 and @MarquetteAlumni National Board Member, will donate \$5,000 when we reach all 50 states. mu.edu/gmd-50-states

[Show this thread](#)



- Alumni Donor Participation and Awards Committees
- Regional Club President
- GMD Challenge Sponsor



Thank you, Pat!



- Alumni Donor Participation and Governance Committee
- Spoke at Urban Scholars/NB Workshop
- 2023 Law School Award Recipient



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Thank you, Bill!



- MUAA VP/President-elect
- MUAA President
- MUAA Immediate Past President
- Alumni Donor Participation, Governance & Awards Committees (chaired each)
- Urban Scholars Workshop Committee
- Marquette Mentor



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Presidential Reflection

Mary Lou Neugent, Arts '73

President, MUAA National Board of Directors

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Congratulations, Cathy!

2023-24 Vice President/President-elect



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Wrap-up and Next Steps

Mary Lou Neugent, Arts '73

President, MUAA National Board of Directors

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**Thank you for ALL you do to support
Marquette University!**

Have an awesome Summer!!