

College of Business Administration

## Golden Eagle Gala Donation Form

Sponsored by Marquette University Center for Real Estate and Real Estate Alumni (REALM) Network

I would like to donate the following item(s) to the Golden Eagle Gala on Friday, November 8, 2019. All proceeds will be donated to the Marquette University Center for Real Estate I understand the funds will be dedicated toward programming and student engagement within the commercial real estate field.

*Donations must be received on or before October 25, 2019.*

### Auction or Raffle Contribution (Please use one form for each item donated)

Yes, I would like to make a tax-deductible donation to the 2019 Golden Eagle Gala

<b>Item Description</b>	
<b>Retail Value</b>	
<b>Donor/Company Name</b>	
<b>Special Conditions</b> List any special conditions related to your item (i.e. expiration date, must be used on a specific date, etc.)	

**Auction Item Delivery** (check one)

I will deliver item to Marquette University by \_\_\_\_\_

Please contact me to arrange pick-up

Donation enclosed

### Sponsorship Opportunities (more information regarding benefits for each package attached)

- Presenting (\$15,000)       Gold (\$5,000)
- Cocktail (\$7,500)       Blue (\$2,500)
- Auction (\$7,500)

### Donor Information (as you want it to appear in the program)

<b>Contact Person</b>		
<b>Company</b>		
<b>Address</b>		
<b>City</b>	<b>State</b>	<b>Zip Code</b>
<b>Day Phone</b>	<b>Email</b>	

**Please return completed form(s) and contributions to:**

Marquette University Center for Real Estate  
1250 West Wisconsin Avenue  
Milwaukee, WI, 53233

**Marquette Contact:** Andrew Hunt, (414) 288-6020, [andrew.hunt@marquette.edu](mailto:andrew.hunt@marquette.edu)

**Sponsorship Questions:** Charlie Houser, (312) 965-8188, [charles.houser@bmo.com](mailto:charles.houser@bmo.com)

Event Website | <https://alumni.marquette.edu/realm-gala-2019>

## Golden Eagle Gala Sponsorship Opportunities

Sponsorship Benefit	Presenting	Cocktail	Auction	Gold	Blue
	1 Available	1 Available	1 Available	4 Available	10 Available
Tables (10 tickets each) included:	2	1	1	1	1
Admission to pre-event VIP session for all sponsors, featuring specialty REALM beer brewed sepcifically for Gala	X	X	X	X	X
Recognition during emcee's introductory speech	X	X	X	X	X
Logo inclusion in event communications, including:					
Email (5,000+ recipients)	X	X	X	X	X
Golden Eagle Gala Website (with link to your company's website)	X	X	X	X	X
Event Program, to be distributed to all attendees (250-300 expected)	X	X	X	X	X
Slideshow to be projected during event	X	X	X	X	X
Cocktail table centerpiece displays	X	X	X	X	X
Social Media	X	X	X		
Speaking opportunity as presenter of one of five event awards to be given at the Gala	X			X	
Logo to be included in step & repeat photo backdrop (photos to be used in post-event media coverage)	X				
Participation in naming of exclusive Marquette beer from Good City Brewing	X				
Private tour of Good City Brewing during brewing of exclusive Marquette beer	X				
Exclusive full-page advertisement in event program	X				
Branded cocktail napkins with company logo		X			
Specialty cocktail to be named by sponsor		X			
Full-page advertisement prominently displayed at each full-service drink station		X			
Custom souvenir auction paddles for each attendee featuring company logo			X		
Logo displayed on live auctioneer's podium			X		

## Golden Eagle Gala Sponsorship Opportunities

### Presenting Sponsor (\$15,000) – 1 Available

- Two reserved tables (10 tickets each, 20 total) with company logo on centerpiece
- Speaking opportunity as presenter of one of five awards to be given at the Gala
- Participation in naming of exclusive Marquette beer from Good City Brewing
  - Including private tour of Good City Brewing while specialty beer is being brewed
- Logo to be included in step & repeat photo backdrop
  - Photos to be used in post-event media coverage
- Full-page advertisement in event program
- Prominent, exclusive logo recognition as Presenting Sponsor in all event communication:
  - Email (5,000+ recipients)
  - Social Media (company to be tagged when acknowledging Presenting Sponsor)
  - Website (with link to your company's website)
  - Event program, to be distributed to all attendees (250-300 expected)
  - Slideshow to be projected during event
  - Cocktail table centerpiece displays
- Recognition as Presenting Sponsor during emcee's introductory speech
- Admission to pre-event VIP session for all sponsors, featuring specialty REALM beer brewed specifically for the Gala

### Cocktail Sponsor (\$7,500) – 1 Available

- One reserved table (10 tickets) with company logo on centerpiece
- Branded cocktail napkins with company logo
- Specialty cocktail to be named by sponsor
- Full-page advertisement prominently displayed at each full-service drink station
- Exclusive logo recognition as Cocktail Sponsor in all event communication:
  - Email (5,000+ recipients)
  - Social Media (company to be tagged when acknowledging Cocktail Sponsor)
  - Website (with link to your company's website)
  - Event program, to be distributed to all attendees (250-300 expected)
  - Slideshow to be projected during event
  - Cocktail table centerpiece displays
- Recognition as Cocktail Sponsor during emcee's introductory speech
- Admission to pre-event VIP session for all sponsors, featuring specialty REALM beer brewed specifically for the Gala

### Auction Sponsor (\$7,500) – 1 Available

- One reserved table (10 tickets) with company logo on centerpiece
- Logo displayed on live auctioneer's podium
- Custom souvenir auction paddles for each attendee featuring company logo
- Exclusive logo recognition as Auction Sponsor in all event communication:
  - Email (5,000+ recipients)
  - Social Media (company to be tagged when acknowledging Auction Sponsor)
  - Website (with link to your company's website)
  - Event program, to be distributed to all attendees (250-300 expected)
  - Slideshow to be projected during event
  - Cocktail table centerpiece displays
- Recognition as Auction Sponsor during emcee's introductory speech
- Admission to pre-event VIP session for all sponsors, featuring specialty REALM beer brewed specifically for the Gala

**Gold Sponsor** (\$5,000) – 4 Available

- One reserved table (10 tickets) with company logo on centerpiece
- Speaking opportunity as presenter of one of five event awards to be given at the Gala (first come, first served)
- Logo inclusion as Gold Sponsor in select event communication:
  - Email (5,000+ recipients)
  - Website (with link to your company's website)
  - Event program, to be distributed to all attendees (250-300 expected)
  - Slideshow to be projected during event
  - Cocktail table centerpiece displays
- Recognition as Gold Sponsor during emcee's introductory speech
- Admission to pre-event VIP session for all sponsors, featuring specialty REALM beer brewed specifically for the Gala

**Blue Sponsor** (\$2,500) – 10 Available

- One reserved table (10 tickets) with company logo on centerpiece
- Logo inclusion as Blue Sponsor in select event communication:
  - Email (5,000+ recipients)
  - Website (with link to your company's website)
  - Event program, to be distributed to all attendees (250-300 expected)
  - Slideshow to be projected during event
  - Cocktail table centerpiece displays
- Recognition as Gold Sponsor during emcee's introductory speech
- Admission to pre-event VIP session for all sponsors, featuring specialty REALM beer brewed specifically for the Gala

Please contact Charlie Houser at 312-965-8188 or [charles.houser@bmo.com](mailto:charles.houser@bmo.com) with questions