



# MARQUETTE CIRCLES – NORTHEASTERN WI

## SEPTEMBER 12, 2019

### SPONSORSHIP OPPORTUNITIES

	Platinum Level Sponsor \$10,000	Gold Level Sponsor \$5,000	Blue Level Sponsor \$2,500	Host Committee Sponsor \$500
Corporate logo on Northeastern WI CIRCLES invitations	✓ Prominent Placement	✓	✓	
Corporate logo in Northeastern WI CIRCLES attendee directory	✓ Prominent Placement	✓	✓	
Corporate logo listed on Marquette CIRCLES website	✓ Prominent Placement	✓	✓	
Access to same-day VIP Experience; join prominent industry leaders for networking and a sneak peek tour of the new TitletownTech facility, followed by complimentary access to the evening event	Up to 3 ppl	Up to 2 ppl	1 person	
Corporate logo included on signage at event	✓	✓	✓	
Membership in the Marquette President's Society	✓	✓	✓	
Number of Host Committee listings (name, title and company) included on Marquette CIRCLES invitation, website and in Attendee Directory	Up to 3 listings	Up to 2 listings	1 listing	1
Your company's marketing collateral distributed at the event (optional)*	✓	✓		
Verbal recognition at the event	✓			

#### Northeastern Wisconsin CIRCLES Reach and Exposure

- Over 8,000 invitations mailed and over 15,000 emailed
- Social media recognition via MUAA LinkedIn (18,000+ members), Facebook (11,000+ followers) and Twitter (4,000+ followers) channels

## MARQUETTE CIRCLES – NORTHEASTERN WI SPONSORSHIP FORM

Marquette University is excited to bring its award-winning CIRCLES initiative, which fosters business-related networking among professionals, back to Green Bay this September. Marquette University, along with Elevate97 invite you to grow your brand and business connections among this valuable group by becoming a sponsor and/or Host Committee member for Marquette CIRCLES – Northeastern WI.

\_\_\_\_ **Yes, I would like to become a 2019 sponsor of Marquette CIRCLES – Northeastern WI**  
**Enclosed is my check payable to Marquette University for:**

____ \$ 10,000	<b>Platinum CIRCLES Sponsor</b>
____ \$ 5,000	<b>Gold CIRCLES Sponsor</b>
____ \$ 2,500	<b>Blue CIRCLES Sponsor</b>
____ \$ 500	<b>Host Committee CIRCLES Sponsor</b>

### \*OPTION TO DISTRIBUTE MARKETING MATERIALS

\_\_\_\_ **YES** As part of my sponsorship benefits, I would like to distribute marketing materials to the CIRCLES event attendees.

*(Platinum and Gold sponsorship levels include the option to distribute marketing materials.)*

\_\_\_\_ **NO** I do not wish to distribute marketing materials to the CIRCLES event attendees.

Your name, business title and company name will be included on the 2019 CIRCLES Northeastern WI event invitation.

Name: \_\_\_\_\_ College/Year: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### **Sponsors:**

Please email your company logo to: **emily.curley@marquette.edu** in one of the following formats: Adobe Illustrator (.ai), EPS (.eps) or JPEG (.jpg) files (color, high resolution).

Mail your check, payable to Marquette University, to: Emily Curley, University Advancement, Marquette University, P.O. Box 1881, Milwaukee, WI 53201-1881

Marquette University will be hosting CIRCLES programming in other regions this year. If you are interested in a multi-region sponsorship, please contact Emily Curley at 414.288.3407 or emily.curley@marquette.edu.

**For questions or to pay by credit card, contact Emily Curley** at 414.288.3407 or emily.curley@marquette.edu.

*Support at any level includes acknowledgement of your tax-deductible contribution.\**

*\*Please note that if opting in for the benefit to distribute marketing materials to CIRCLES attendees, Marquette University will consider 20% of your sponsorship amount or up to \$1,000 to be advertising income to the university for which gift credit will not be available.*

**Thank you very much for your support!**